



JOB OPPORTUNITIES

As of 9/29/09:

The following represent brief/broad descriptions. It is not intended, nor should it be construed, to represent a comprehensive and/or exhaustive description of all the duties/responsibilities and requisite skills of each position.

PHOTOJOURNALIST – Regular Full Time (2)

Responsible for daily operation of electronic cameras and editing equipment, applying techniques appropriate for each news story and meeting standards of quality and style. Accurately and competently utilize electronic camera as well as editing, lighting and SNG/ENG/microwave equipment. Edit videotape for news programming, both in-house and at remote locations by the deadline required and appropriate for the designated time constraints of the broadcast. Photography experience required. Television and ENG experience preferred. Must understand basic NPPA storytelling techniques. Must have strong interpersonal and communications skills as well as the ability to work as a team with multiple reporters. Must be able to work under deadline pressure and demonstrate solid news judgment. Must be able to work flexible hours, including weekends. High school diploma required and college degree preferred. Must have valid driver's license and maintain a clean driving record.

GENERAL ASSIGNMENT REPORTER – Regular Full Time (2)

One of the nation's top-rated Fox stations is looking for a great Reporter to join our winning news team. We're seeking someone who can quickly become immersed in the community to develop and maintain a story source network. Duties include planning, researching, writing, and reporting (both live and taped), as well as personal appearances on behalf of the station. The job requires solid journalism skills and a strong knowledge of national and international events, as well as the ability to cover local stories. Must be able to deal effectively with people, manage multiple projects simultaneously, and work accurately and efficiently under pressure. Candidate must demonstrate proficiency with live news technology, creative production techniques, and newsroom computers, have a minimum of 2 years of television news experience, and be a strong live reporter with excellent writing and storytelling skills. College degree required, with preferred major in journalism. Non-returnable videotape/CD required.

FOR CONSIDERATION - Qualified candidates should forward application, resume, cover letter, and a non-returnable tape if applicable. Please state job title and where you found out about the position. NO PHONE CALLS PLEASE.

Send to FOX 8 WGHP-TV, Attn: Human Resources, 2005 Francis Street, High Point, NC 27263



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WEB CONTENT PRODUCER – Regular Full Time

This full-time position (Wednesday-Sunday) reports to the senior web producer and the news director. Responsible for writing, reviewing, editing and otherwise creating content for MyFOX8.com and other online and new-media properties of FOX8 WGHP-TV. Write news stories, edit photos and process videos for publishing on MyFOX8.com. This includes taking on-air reporters' scripts and turning them into newspaper-style stories, collecting info from producers and reporters to write a story, calling authorities for confirmation of facts, etc. Be the first site in the market to publish breaking news stories, and provide comprehensive weather coverage when the forecast calls for severe weather. Monitor incoming news, including AP wires, media releases, scanner traffic and phone calls (via assignment editors). Monitor competing local news sites, national news sites and Google Trends. Work collaboratively with the sales department to identify and create advertising and sponsorship opportunities that benefit clients and Web site visitors including creating and running online contests, including quizzes and giveaways. Manage FOX8's social media presence, including blogs, Facebook and Twitter. Identify new ways and technologies for reaching our audience. Create special pages/sections for coverage of big events – high school football, elections, holidays, etc. Bachelor's degree required, with preferred major in journalism and focus on online media. Three or more years' experience working in online media a plus. Must be able to work flexible hours, including weekends. An ideal candidate would be a problem-solver who enjoys the challenge of figuring things out for him- or herself. Strong written communication skills required, including strong grammatical, **spelling**, and editing skills. Knowledge of AP style a plus. Conversant with Macromedia, Adobe and Microsoft software; content management systems; HTML and CSS; basic video-editing. Experience in creating the design, content and navigation of Web sites a plus. Portfolio or samples of prior, relevant work requested

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